



Hi all, welcome to Chewy Bites - thats me!

facebook



Google



YouTube

LinkedIn

myspace



friendfeed

## ❑ 3 Powerful Social Good Trends in 2010

As we close the books on a decade in which the Internet has been used primarily as a marketing vehicle for fundraising, social change on the web is poised for a shakeup. In 2010, three disruptive trends that ask for your participation rather than your pocketbook will emerge and use the web's unique potential to empower new forms of social change.

[View Mashable Article](#)

## ❑ How To Use Viral Marketing In A Powerful Way!

Did you know that you can create viral marketing campaigns completely from scratch with tiny amounts to invest?

[View Site Pro News Article](#)

## ❑ Marketers Identify Social Networks As Top Priority

Social networks may become home to a lot more marketers this year. The Society of Digital Agencies (SoDA) surveyed a number of senior marketing execs, and found that many of them have made social networks and applications their top priority in 2010.

[View Web Pro News Article](#)

[Similar Story on Mashable with Stats](#)

## ❑ Successful Marketing Messages

In your business, chances are you have spent a lot of time thinking about the specific services you can offer to clients. You've probably spent a great deal of time and effort working on processes, so that when clients come to you, you're able to offer them real solutions.

[View Site Reference Article](#)

## ❑ An Unconventional Definition of Engagement and Why It's Important to You

In the marketing and traffic generation world, it refers to how deeply a person is involved in something, most often your site or your product. Some would go beyond involved to say bonded or connected, even. I say involved, because depending on the product and the person, not every product warrants the deep level of commitment that words like bonded are implying.

[View Site Pro News Article](#)

**Have a social media question? Interested in internet marketing, but don't know where to start? Contact my owner - he's here to help you!**

[mhurston@sanjose.org](mailto:mhurston@sanjose.org) | 408-792-4512